



BB Company General Presentation 2025

Founded in 1996, **BB Company** is a leading provider of premium coffee equipment, beverages, and vending solutions in Georgia. With over 30 years of experience, the company has built a reputation for delivering reliable and innovative products and services across multiple sectors.

Core Business Areas

- **Coffee Equipment & Machines**

BB Company offers a wide range of coffee machines including traditional espresso machines, automatic and capsule machines, as well as professional equipment for home and commercial use.

- **Vending Solutions**

As pioneers in Georgia's vending market, BB Company operates more than 600 machines and provides installation and service of vending machines in offices, shopping malls, hospitals, hotels, and other high-traffic areas.

- **Food & Beverage Distribution**

The company distributes premium beverage brands including *Illy*, *Mondo Coffee*, *Dammann Frères* tea, *Meßmer*, *Sterilgarda* milk, and *Vitariz* lactose-free drinks.

- **Private Label & Coffee Production**

BB Company also offers private label and co-packing services, green coffee trading, roasting, and packaging—supporting both local and international clients.

- **Technical Support & Maintenance**

Full-service support and maintenance are provided for all coffee machines and vending equipment, ensuring continuous quality and performance.

Highlights:

“BB Company pioneered the premium coffee movement in Georgia.”

“We captured over 50% of the Georgian premium coffee market within five years.”

“Since 2005, we’ve trained over 1,000 baristas and technicians.”

Today, BB Holding is expanding far beyond coffee — leveraging our expertise to grow across multiple sectors while staying rooted in the values that built our brand.

[To learn more, please explore the additional links provided.](#)