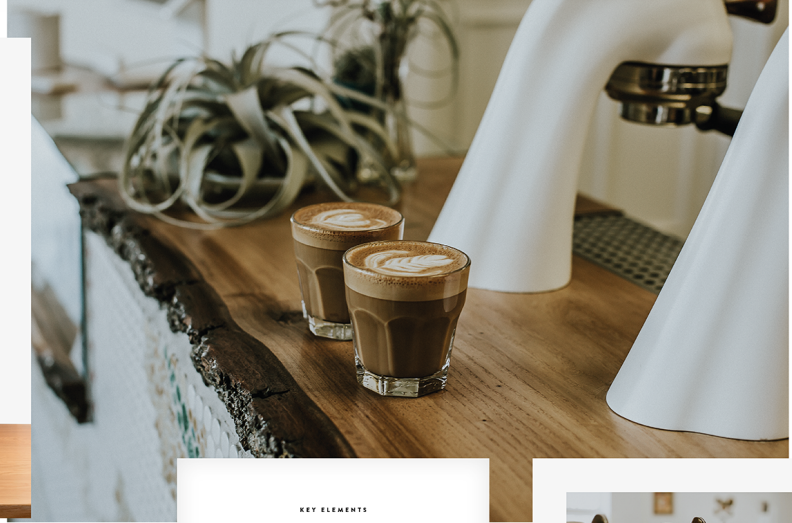
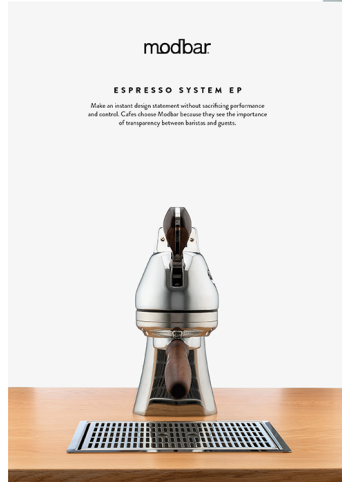
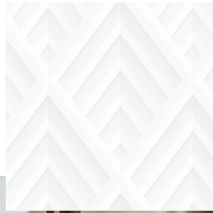
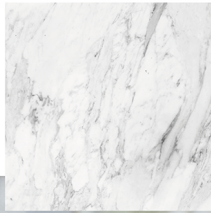


modbar®



Brandon Grotesque
Regular. **BLACK.**

The Typeface for body text, upper and lower case.

THIS TYPEFACE FOR HEADLINES, UPPER CASE, AND SUB-HEADLINES, UPPER CASE.

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PANTONE



PANTONE 2471 C



PANTONE 428 C



KEY ELEMENTS

- BEAUTIFUL PHOTOGRAPHY
- MINIMALIST COLOR PALETTE
- CONVERSATIONAL TONE
- CELEBRATION OF CUSTOMERS
- BEAUTIFUL GATE EXPERIENCE

Modbar is a revolutionary coffee brewing system that merges all the great workings of the machines under the sun. What's left is a seamless, personal experience between barista and customer. We have it - we hope you do, too!

modbar

www.modbar.com | 1-800-888-8888

modbar

“Can we break apart the espresso machine
and reinvent the cafe experience?”

Modbar's mission is to provide visionaries the tools they need to create unique and exceptional spaces and experiences, while challenging the status quo.



Kaffein, Vienna, Austria

The core of our DNA is to be at the heart of a beautiful cafe.

To live up to that promise:

- innovative design solutions for workflow and efficiency.
- help customers realize their vision.
- modular, consistent and reliable machines.
- exceptional customer support.



Galleries Lafayette, Paris

Our clientele – cafe designers, entrepreneurs, architects, and hospitality experts – look to Modbar for a premium product that will help them create an iconic space for their customers.

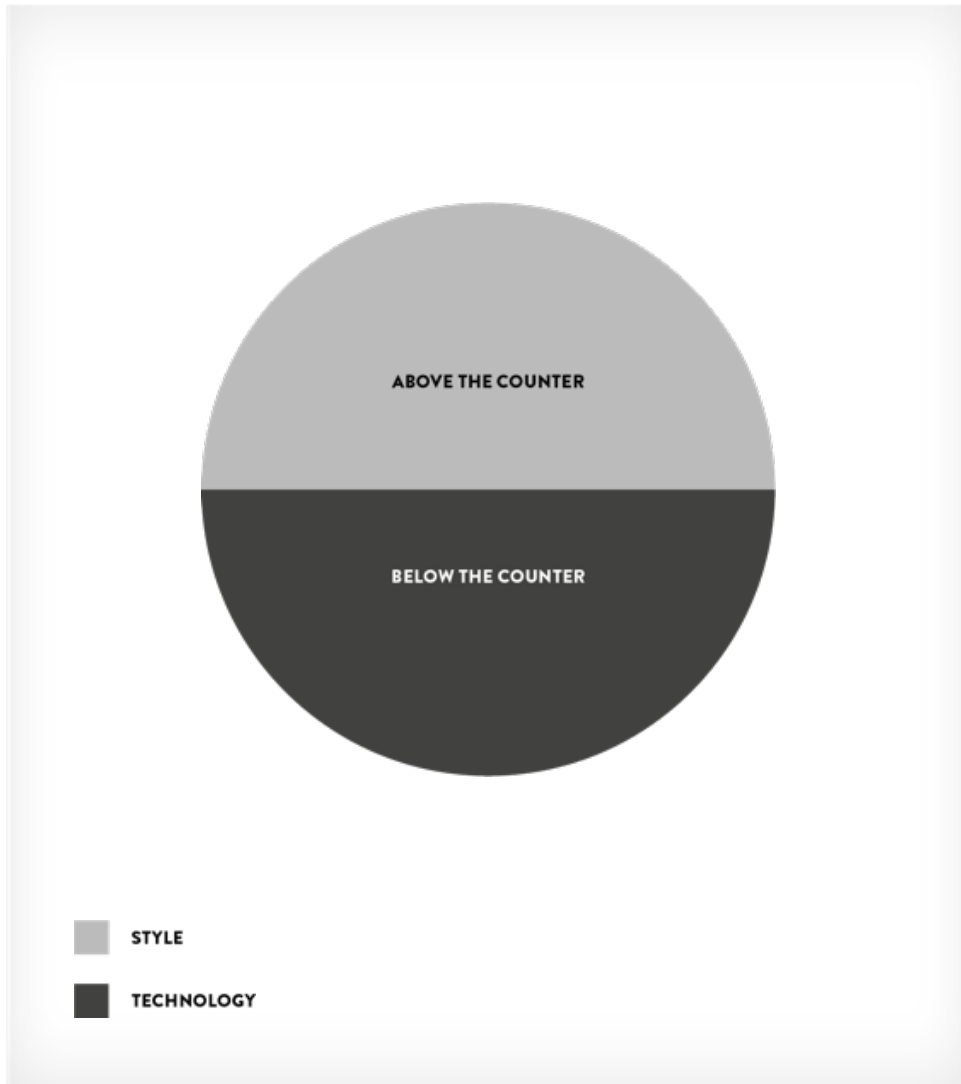
Coffee consumers are now demanding seamless, customer-oriented cafe experiences that feel effortless and deliver on quality. At the same time, designers and architects are pushing the boundaries of what a cafe can be.

Why Modbar



Consumers choose Modbar to create unique and exceptional spaces and moments, going beyond tradition and ordinary, to become the business they desire to be.

Understanding this desire and inspiring people with outstanding stories, innovative models and interactions can elevate the businesses' level of experience, customer service and brand perception.



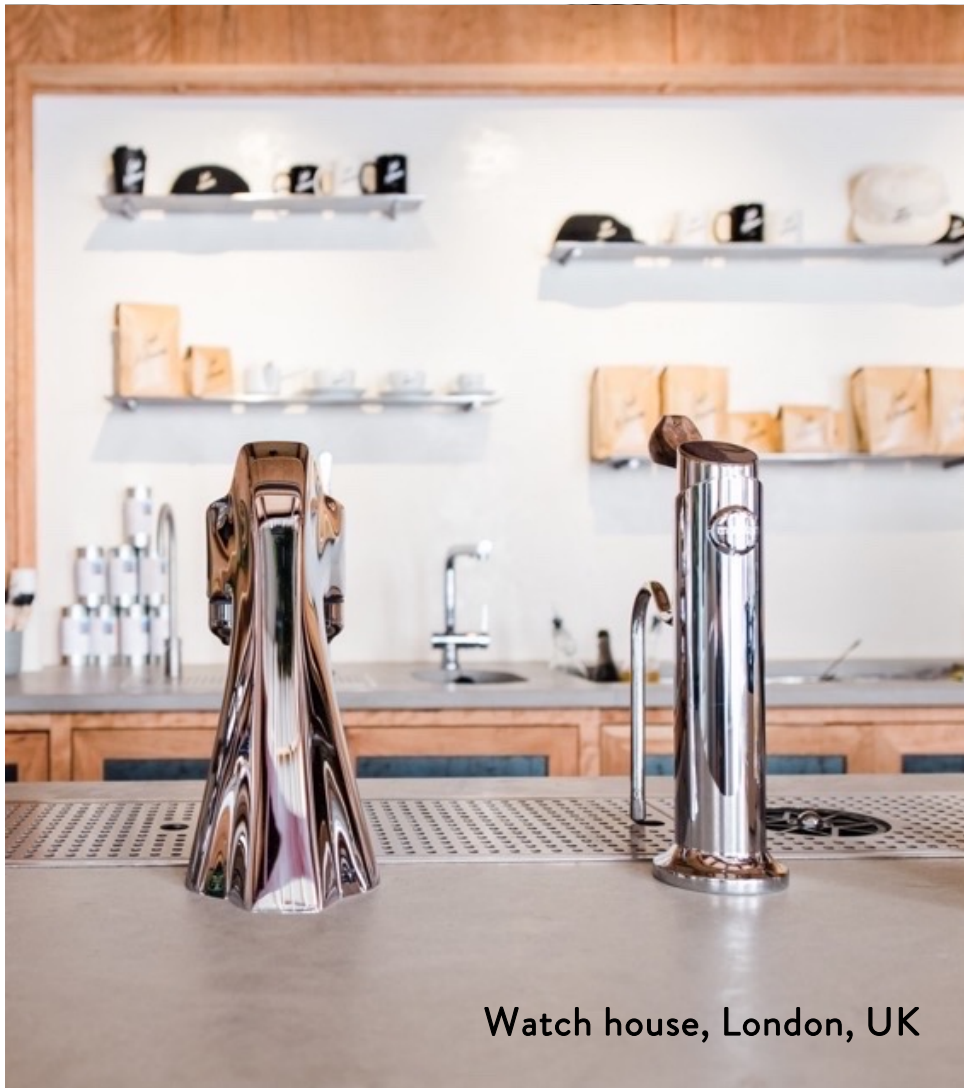
“Design is not just what it looks like and feels like.
Design is how it works.” – Steve Jobs



Cafe owners place their espresso machine in the center of their business physically and emotionally.

Without the espresso machine, a cafe cannot operate; placing it front and center tells customers “we care about you and we care about coffee.”

Modbar must live up to the promise of both aesthetics and function by being a beautiful centerpiece for the café while demonstrating performance and reliability below.



Watch house, London, UK

Central to Modbar's unique look and feel is the effect of "clearing the countertop" making a strong design statement in a minimalist profile.

Opening up the bar gives baristas the ability to focus on what really matters: taking care of customers and responding to the demand of quality – in the cup, in the setting, in the relationship.

Modbar's visual brand can be described as precise, dynamic, elegant, integrated, clean, and refined.



The Momentary, Bentonville, Arkansas, US

Breathtaking

Our equipment looks amazing because these creative entrepreneurs, seasoned architects, and forward-thinking designers chose us to complete a stunning space.

Attention to detail is paramount in these cafes, with no aspect left unconsidered.

Selecting Modbar is one in a series of critical design decisions that have been made to bring this space together.



Pilot Coffee Roasters, Toronto, Canada

Being disruptive

Personalizing installation

Increasing dialogue

Elevating hospitality

Designing bespoke and modular solutions

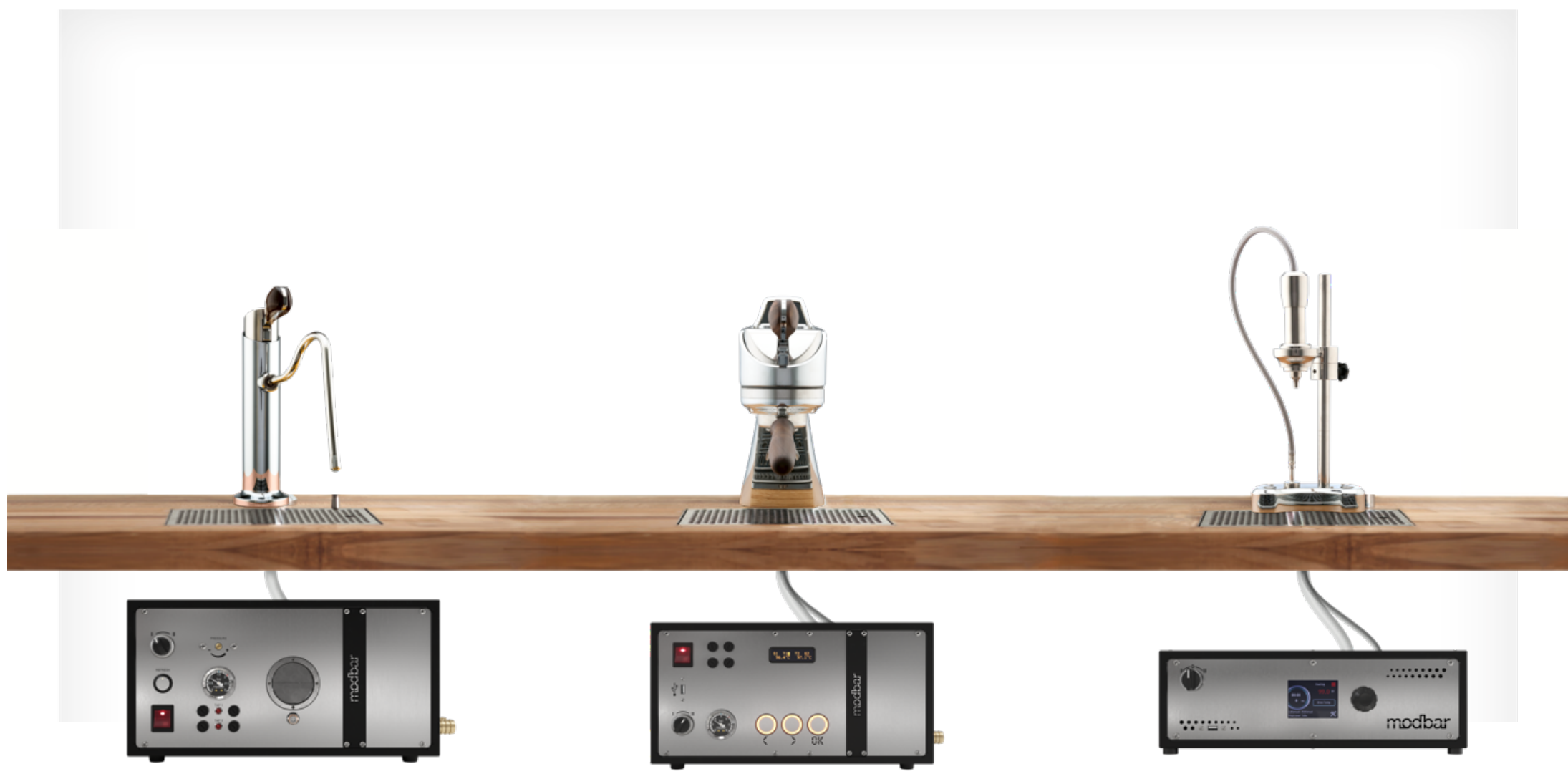
Reinventing the space and the interaction



Eightthirty Coffee Roasters, Auckland, NZ

Even tunefully allowing cafes to extend on their current lineup of equipment.

Products





ESPRESSO AV

Simple, intuitive, easy

Sleek and modern design

Optional brew by weight functionality

1 or 1+1 group configurations

Home version available



ESPRESSO EP

Programmable pressure profile

Repeatability

Sleek and modern design



STEAM

Pro-touch steam wand = no burns
easily add steam capacity to a busy bar
create dedicated steam stations



POUR-OVER

Automate or manual by-the-cup brewing

Control water flow rate, pulsing & recipe

Sleek, modern look

Our value chain

MODBAR

- Equipment production
- Aftersales training
- Modbar Genius
- Global brand marketing
- Local marketing support

NATIONAL DISTRIBUTOR

- Sales support
- Aftersales support
- Warranty fulfilment
- Installation consultation

END USER

- Proud user of Modbar

Great coffee is now an expectation.



Tate Modern Museum, London, UK



Pantechicon Building, London, UK



Museum of Copenhagen, Denmark



Amazon office, London, UK

	6oz	8oz	12oz
Espresso	£1.25		
Macchiato	£1.45		
Flat White		£2.05	
Cappuccino		£2.05	£2.40
Latte		£2.05	£2.40
Americano	£1.85	£2.15	
Mocha	£2.20	£2.50	
Hot Chocolate	£2.05	£2.40	
Breakfast Tea		£1.35	
Earl Grey Tea		£1.35	
Specialty Tea		£1.45	
+ Oat milk		£0.40	
+ Coconut milk		£0.40	

We care about making great coffee, from the source to the cup. We blend our experience and detailed knowledge of specialty roasting with efficient and innovative production.

Great coffee for everyone - that's the Modern Standard.

modernstandardcoffee.com
@MSCroasters
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The Standard hotel, London, UK



The Four Seasons hotel, Budapest, Hungary



Le tre virtù relais, Scarperia and San Piero (FI), Italy



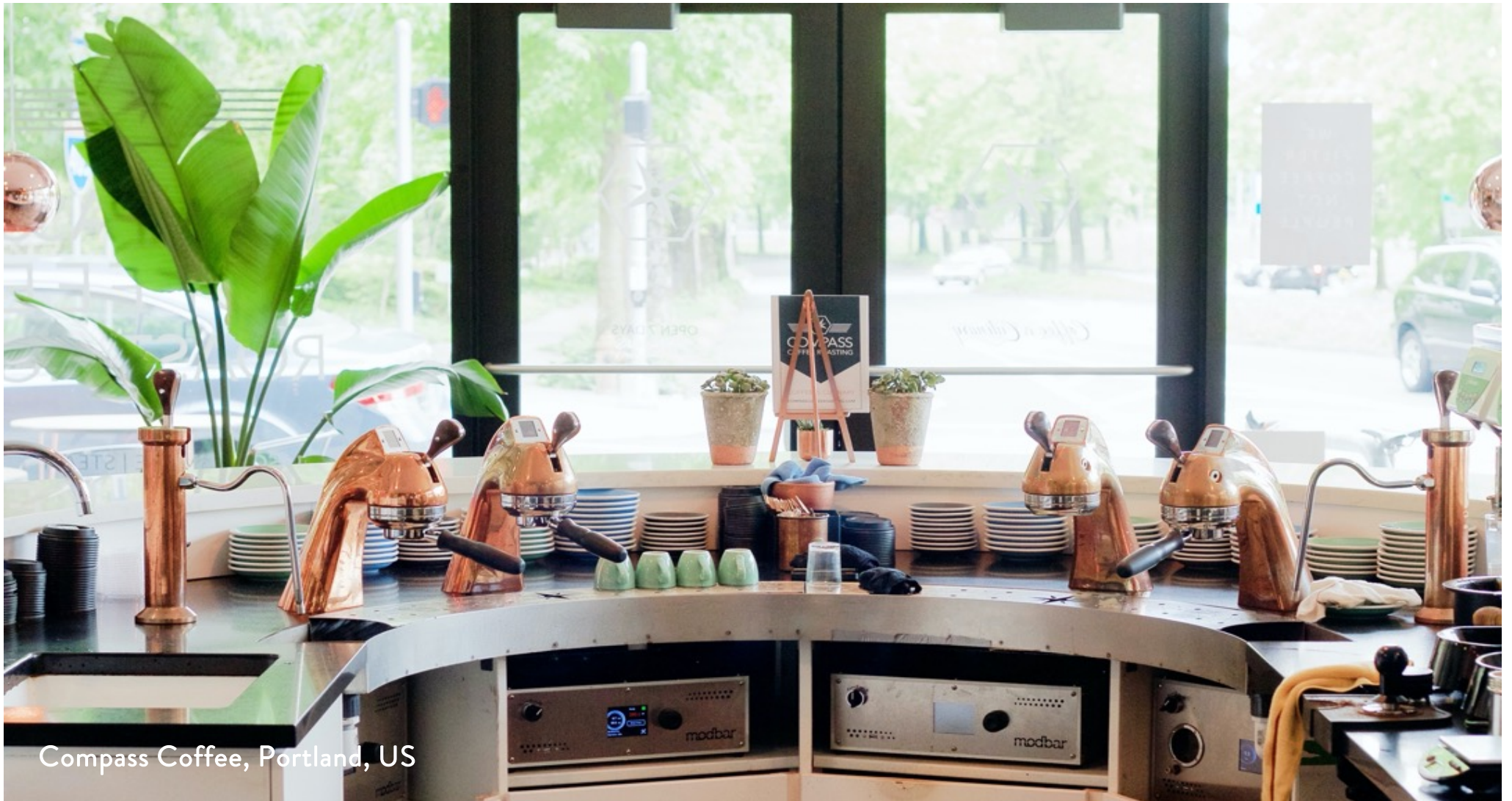
JW Marriott Istanbul Bosphorous, Turkey



Open Colonna, Milano, Italy



Haven, Anney, France



Compass Coffee, Portland, US



Industry Beans, Melbourne, Australia



Coffee Collective, Copenhagen, Denmark



Watch house, London, UK



Thibault-Compleaux, London, UK

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